ESL SERIES

Valley series

Valley series ESLs deliver efficient power management, stable performance, and a high-resolution anti-glare display with a nearly 180-degree viewing angle—ideal for retail.

ZKC15V
Black/White/Red/Yellow



Size : 44.5*35.9*12.1mm
Screen : 27.51*27.51mm
Operate temperature : 0~40℃
Resolution: 152*152

NFC LED IP5X IP5X

ZKC18V
Black/White/Red/Yellow



Size: 52.5*35.9*10.5mm
Screen: 36.05*27.05mm
Operate temperature: 0~40℃
Resolution : 168*224

NFC LED IP5X IP5X

ZKC21V
Black/White/Red/Yellow



Size : 70*34.5*11.6mm
Screen : 48.6*23.64
Operate temperature : 0~40℃
Resolution: 144*296

NFC LED IP5X IP5X

ZKC26V
Black/White/Red/Yellow



Size : 83*41*10.3mm
Screen : 60.09*30.7mm
Operate temperature : 0~40℃
Resolution: 152*296

NFC LED IP5X IP5X

ZKC29V
Black/White/Red/Yellow



Size : 90*41*10.4mm
Screen : 66.9*29.06mm
Operate temperature : 0~40℃
Resolution : 296*128

NFC LED IP5X IP5X

ZKC35V
Black/White/Red/Yellow



Size : 100.3*49.12*11.2mm
Screen : 79.68 38.18mm
Operate temperature : 0~40℃
Resolution : 384*184

NFC LED IP5X IP5X

ZKC37V
Black/White/Red/Yellow



Size : 103.6*57*11.2mm
Screen : 81.54*47.04mm
Operate temperature : 0~40℃
Resolution : 416*240

NFC LED IP5X IP5X

ZKC42V
Black/White/Red/Yellow



Size : 100*86.5*10.3mm
Screen : 84.8*63.6mm
Operate temperature : 0~40℃
Resolution: 400*300

NFC LED IP5X IP5X

ZKC58V
Black/white/red/yellow



Size : 135.4*110*9mm
Screen : 118.78*88.22mm
Operate temperature : 0~40℃
Resolution: 648*480

NFC IP5X IP5X

ZKC75V
Black/white/red/yellow



Size : 180.8*121.8*9mm
Screen : 163.24*97.94mm
Operate temperature : 0~40℃
Resolution : 880*528

NFC IP5X IP5X

ZKC75V-D
Black/white/red/yellow



Size: 180.2*121.2*13mm
Screen: 163.24*97.94mm*2
Operate temperature: 0~40℃
Resolution: 528*880

NFC IP5X IP5X

ZKC102V
Black/white/red/yellow



Size : 235*173*9.5mm
Screen : 215.52*143.68mm
Operate temperature : 0~40℃
Resolution : 960*640

NFC IP5X IP5X

ZKC116V
Black/white/red/yellow



Size : 266.3*190*9mm
Screen : 244.51*163.01mm
Operate temperature : 0~40℃
Resolution : 960*640

NFC IP5X IP5X

ESL SERIES

Fashion Series

Specially designed for the fashion stores and retail industry, with the characteristics of compact, light-weight and beautifully designed, perfect for the retail scene of fashion items such as shoes and clothing.

ZKC13F-S
Black/white/red/yellow



Size: 52.3*27.4*6.2mm
Screen: 19.44*27.00mm
Operate temperature: 0~40℃
Resolution: 144*200

NFC IP5X IP5X

ZKC21F
Black/white/red/yellow



Size: 75*36*7.2mm
Screen: 48.55*23.7mm
Operate temperature: 0~40℃
Resolution: 122*250

NFC IP5X IP5X

ESL SERIES

Blade series

Blade Series ESLs feature a sleek, ultra-thin design and high efficiency, supporting multi-page switching to accommodate high-density information displays in various retail environments with flexibility clarity.

ZKC18B

Black/white/red/yellow



Size: 54.2*36.9*9.9mm
Screen: 36.05*27.05mm
Operate temperature: 0~40℃
Resolution: 168*224

NFC LED IP63

ZKC22B

Black/white/red



Size: 67.9*37*10mm
Screen: 48.1*26mm
Operate temperature: 0~40℃
Resolution: 160*296

NFC LED IP63

ZKC21B

Black/white/red/yellow



Size: 71*34.7*10.8mm
Screen: 48.55*23.7mm
Operate temperature: 0~40℃
Resolution: 122*250

NFC LED IP63

ZKC26B

Black/white/red/yellow



Size: 85*41*9.7mm
Screen: 60.09*30.7mm
Operate temperature: 0~40°
Resolution: 152*296

NFC LED IP63

ZKC29B

Black/white/red/yellow



Size: 92*41.5*7.5mm
Screen: 66.9*29.06mm
Operate temperature: 0~40°
Resolution: 128*296

NFC LED IP63

ZKC35B

Black/white/red/yellow



Size: 101.5*50*11.8mm
Screen: 79.68*38.18mm
Operate temperature: 0~40°
Resolution: 184*384

NFC LED IP63

ZKC42B

Black/white/red/yellow



Size: 100*86.9*9.8mm
Screen: 84.8*63.6mm
Operate temperature: 0~40℃
Resolution: 400*300

NFC LED IP63

ZKC42BP

Black/white/red/yellow



Size: 103.6*87*10.3mm
Screen: 84.8*63.6mm
Operate temperature: 0~40℃
Resolution: 400*300

NFC LED IP66

ZKC43B

Black/white/red/yellow



Size: 129.7*41.3*9 mm
Screen: 105.44*30.7mm
Operate temperature: 0~40℃
Resolution: 152*522

NFC LED IP5X

ZKC45B

Black/white/red/yellow



Size: 128.7*51.7*10mm
Screen: 38.19*104.16mm
Operate temperature: 0~40℃
Resolution: 480*176

NFC LED IP5X

ZKC58B

Black/white/red/yellow

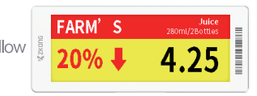


Size: 132*109*13mm
Screen: 118.8*88.2mm
Operate temperature: 0~40℃
Resolution: 648*480

NFC LED IP5X

ZKC59B

Black/white/red/yellow



Size: 164.1*62.2*10mm
Screen: 138.996*47.736mm
Operate temperature: 0~40℃
Resolution: 792*272

NFC LED IP5X

ZKC73B

Black/white/red/yellow



Size: 176.8*124.3*13mm
Screen: 160*96mm
Operate temperature: 0~40℃
Resolution: 800*480

NFC LED IP5X

ZKC75B

Black/white/red/yellow



Size: 176.8*124.3*13mm
Screen: 163.2*97.92mm
Operate temperature: 0~40℃
Resolution: 800*480

NFC LED IP5X

ZKC97B

Black/white/red/yellow



Size: 217*169.7*13.5mm
Screen: 201.6*141.12mm
Operate temperature: 0~40℃
Resolution: 960*672

NFC LED IP5X

ZKC102B

Black/white/red/yellow



Size : 230.4*169.7*14mm
Screen : 215.52*143.68mm
Operate temperature : 0~40℃
Resolution : 960*640

NFC LED IP5X

PTL Series

PTL Picking label series is designed for the warehousing and logistics industry to provide accurate item positioning, significantly improving picking efficiency and reducing picking error rates.

ZKC29B-J
Black/white



Size：110.8*41.6*13.6mm
Screen：66.9*29.06mm
Operate temperature：0~40℃
Resolution： 296*128

NFC
LED
IP5X IP5X

ZKC29B-J
Black/white/red/yellow



Size：110.8*41.6*13.6mm
Screen：66.9*29.06mm
Operate temperature：0~40℃
Resolution： 296*128

NFC
LED
IP5X IP5X

ZK43B-J
Black/white



Size：148.5*41.3*13.5mm
Screen：30.7*105.44mm
Operate temperature：0~40℃
Resolution： 522*152

NFC
LED
IP5X IP5X

ZK58B-J
Black/white



Size：132*124*13.5mm
Screen：118.78*88.2mm
Operate temperature：0~40℃
Resolution： 648*480

NFC
LED
IP5X IP5X

ZKC75B-K
Black/white



Size：176.8*124.3*13mm
Screen：163.2*97.92mm
Operate temperature：0~40℃
Resolution： 800*480

NFC
LED
IP5X IP5X

ZKC75B-J
Black/white/red/yellow



Size：176.7*135.64*12.6mm
Screen：163.2*97.92mm
Operate temperature：0~40℃
Resolution： 800*480

NFC
LED
IP5X IP5X

ESL SERIES

Essence Series

Essence series of electronic price tags is designed for high-end retail and the pursuit of beautiful display scene design, combined with high-definition display and rich color performance, providing the ideal platform for product details and information display.

ZKC40E
Full color electronic paper display



Size: 112.5*71.2*7.4mm
Screen：84.6*56.4mm
Operate temperature：0~40℃
Resolution：400*600
Color support: Full color

NFC
LED
Charge
IP5X IP5X

ZKC73E-D
Full color electronic paper display



Size: 177.3*140.6*46.4mm*2
Screen：160*96mm*2
Operate temperature：0~40℃
Resolution：800*480

NFC
IP5X IP5X

ZKC73B
Full color electronic paper display



Size: 176.8*124.3*13mm
Screen：160*96mm
Operate temperature：0~40℃
Resolution：800*480
Color support: Full color

NFC
LED
IP5X IP5X

ZKC73E
Full color electronic paper display



Size: 176.5*124*9.4mm
Screen：163.2*97.92mm
Operate temperature：0~40℃
Resolution：800*480
Color support: Full color

NFC
IP5X IP5X

ZKC133E
Full color electronic paper display



Size：300.4*214.6*11mm
Screen：270*203mm
Resolution：1600*1200
Operate temperature：0~40℃
Color support: Full color

NFC
IP5X IP5X

ZKC315E
Full color electronic paper display



Size：430.3*721*9mm
Screen：392*696mm
Resolution：2560*1440
Operate temperature：0~40℃
Color support: Full color

NFC
IP5X IP5X

ESL SERIES

Arrow Series

Arrow Series ESLs feature an ultra-thin, borderless bar-type design ideal for dense, multi-SKU displays. Supporting multiple sizes and four-color e-paper, they maximize shelf efficiency and elevate in-store presentation while enabling sustainable digital transformation.

ZKC3030A

Black/white/red/yellow



Size: 294.9*42.9*11.5mm
Screen: 276.448*29.684mm
Operate temperature: 0~40℃
Resolution: 164*1600

NFC
IP5X IP5X

ZKC4530A

Black/white/red/yellow



Size: 450.8*42.9*11.5mm
Screen: 432.36*29.684mm
Operate temperature: 0~40℃
Resolution: 164*2400

NFC
IP5X IP5X

ZKC5030A

Black/white/red/yellow



Size: 96.7*42.9*11.5mm
Screen: 477.84*29.684mm
Operate temperature: 0~40℃
Resolution: 164*2640

NFC
IP5X IP5X

ZKC6030A

Black/white/red/yellow



Size: 594*42.9*11.5mm
Screen: 574.6*29.684mm
Operate temperature: 0~40℃
Resolution: 164*3200

NFC
IP5X IP5X

ESL SERIES

Quantum Series

Featuring ultra-narrow bezels and a high screen-to-body ratio, the Quantum Series delivers a leap in information efficiency for high-density shelf displays.

ZKC23Q

Black/white/red/yellow



Size: 70*34.5*10.7mm
Screen: 25.01*51.25mm
Operate temperature: 0~40℃
Resolution: 122*250

NFC
LED
IP5X IP5X

ZKC28Q

Black/white/red/yellow



Size: 83.8*41.8*9.7mm
Screen: 32*62.31mm
Operate temperature: 0~40℃
Resolution: 152*296

NFC
LED
IP5X IP5X

ZKC31Q

Black/white/red/yellow



Size: 69.3*63.6*9.7mm
Screen: 54.3*54.3mm
Operate temperature: 0~40℃
Resolution: 300*300

NFC
LED
IP5X IP5X

ZKC35Q

Black/white/red/yellow



Size: 96.2*47.5*9.7mm
Screen: 38.16*79.6mm
Operate temperature: 0~40℃
Resolution: 230*480

NFC
LED
IP5X IP5X

ZKC42Q

Black/white/red/yellow



Size: 94.7*80.7*9.8mm
Screen: 84.85*63.74mm
Operate temperature: 0~40℃
Resolution: 300*400

NFC
LED
IP5X IP5X

ESL SERIES

Shield series

Shield Series ESLs offer exceptional protection, designed for high-intensity and harsh environments. They ensure stable operation even in extreme conditions, including freezing temperatures.

ZKC15S

Black/White/Red/Yellow



Size : 44.5*35.9*12mm
Screen : 27*27mm
Operate temperature : 0~40℃
Resolution : 200*200

NFC
LED
IP63 IP63

ZKC21S

Black/White/Red/Yellow



Size : 70*34.5*11.9mm
Screen : 48.55*23.7mm
Operate temperature : 0~40℃
Resolution : 122*250

NFC
LED
IP63 IP63

ZK21SF

Black/White



Size : 70*34.5*12.5mm
Screen : 48.55*23.7mm
Operate temperature : -25~25℃
Resolution : 104*212

NFC
LED
Freeze
IP63 IP63

ZK26SF

Black/White



Size : 83*41*12.4mm
Screen : 60.09*30.7mm
Operate temperature : -25~25℃
Resolution : 152*296

NFC
LED
Freeze
IP63 IP63

ZKC26S

Black/White/Red/Yellow



Size : 83*41*11.1mm
Screen : 60.09*30.7mm
Operate temperature : 0~40℃
Resolution : 152*296

NFC
LED
IP63 IP63

ZKC29S

Black/White/Red/Yellow



Size : 90*41*11.1mm
Screen : 66.9*29.06mm
Operate temperature : 0~40℃
Resolution : 128*296

NFC
LED
IP63 IP63

ZKC37S

Black/White/Red/Yellow



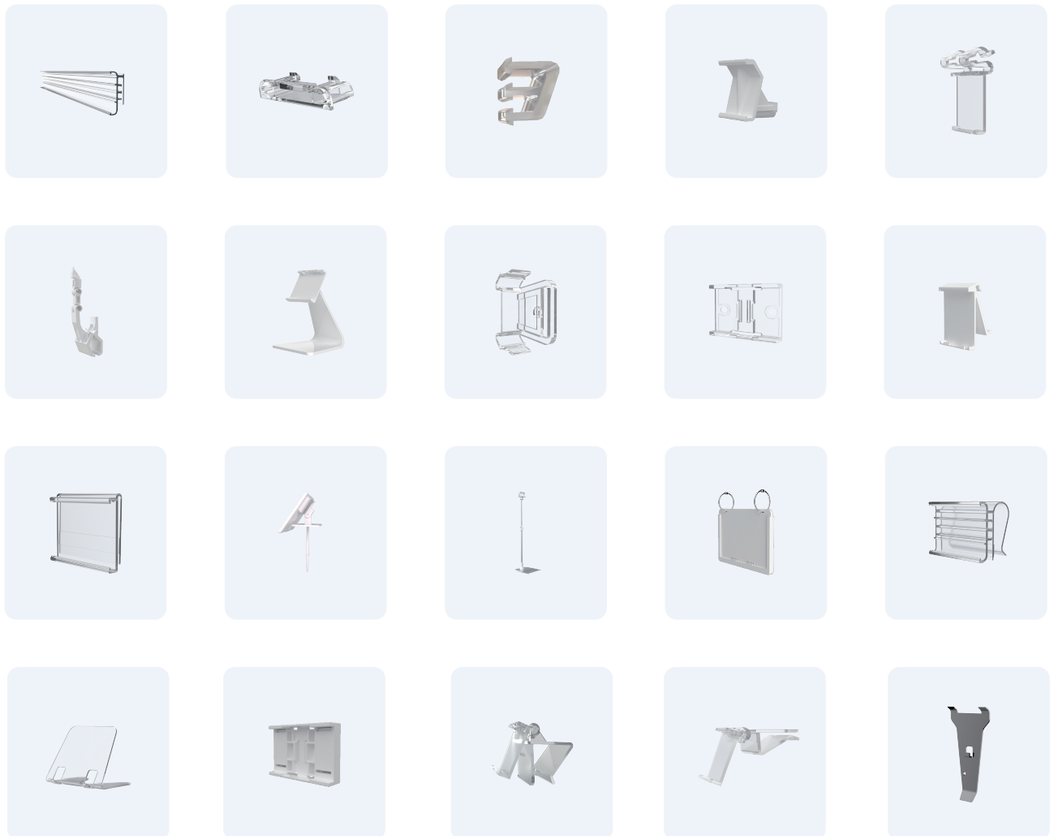
Size : 104*56.4*11.7mm
Screen : 81.54*47.04mm
Operate temperature : 0~40℃
Resolution : 416*240

NFC
LED
IP63 IP63

ESL ACCESSORIES

ESL Accessories

ZKONG offers a variety of customized installation accessories for various retail scenarios, we aim to help merchants be easily deployed and used efficiently.



LCD LINE-UP

Sparkle Series

Rich Material Library

Collect unlimited materials to enable more effective and comprehensive promotion.

HD Display

HD full colour display with outstanding picture quality

Rapid Response

A second-response device that provides a smooth and fast experience for clients

Cloud Management

Managed via Cloud architecture, integrated with ZKONG ESL system

High Protection

High-grade protection design for longer product life and wider applications

Fast Deployment

Provide a quick and easy system tool, simple deployment promised



LCD LINE-UP

Sparkle Series

Sparkle Series LCD displays deliver vibrant colors and high durability, ensuring stable performance. With standalone and multi-screen integration, they enhance retail impact.





ZKS101/ZKS101D

Single/Double Sided LCD Display

HD Full · IP66 IP66 · Acrylic case · Wi-Fi · Cloud Mgt

Size: 243*150.1*14mm
Screen: 216.576*135.36mm (*2)
Colour: Full colour
Resolution: 1280*800
Supported formats: text/image/video
Ingress Protection: IP66
Wireless transmission: Wi-Fi
Operating temperature: 0-50℃
Power supply: DC power supply





ZKS101-A/ZKS101D-A

Single/Double Sided LCD Display

HD Full · IP5X IP5X · Wi-Fi · Cloud Mgt

Size: 243*150.1*14mm
Screen: 216.576*135.36mm (*2)
Color: Full-clolor
Resolution: 1280*800
Supported formats: text/image/video
Ingress Protection: IP5X
Humidity: 10% - 80% RH (no condensation water)
Wireless transmission: Wi-Fi
Operating temperature: 0-50℃
Power supply: DC power supply





ZKS141-A/ZKS141D-A

Single/Double Sided LCD Display

HD Full · IP5X IP5X · Wi-Fi · Cloud Mgt

Size: 333*202.3*14.5mm
Screen: 309.31*173.99mm (*2)
Color: Full-clolor
Resolution: 1920*1080
Supported formats: text/image/video
Ingress Protection: IP5X
Humidity: 10% - 80% RH (no condensation water)
Wireless transmission: Wi-Fi
Operating temperature: 0-50℃
Power supply: DC power supply





ZKS156-A

Single-Sided LCD Display

HD Full · IP5X IP5X · Wi-Fi · Cloud Mgt

Size: 367.9*220.7*14.5mm
Screen: 193.59*344.16mm
Color: Full-clolor
Resolution: 1920*1080
Supported formats: text/image/video
Ingress Protection: IP5X
Wireless transmission: Wi-Fi
Operating temperature: 0-50℃
Power supply: DC power supply

LCD LINE-UP

Legendary series

HD Display

Unlimited and display scenes

7x24h on air

Reliable and ongoing promotional display

Cloud Management

Remote and wireless management

Wi-Fi Connective

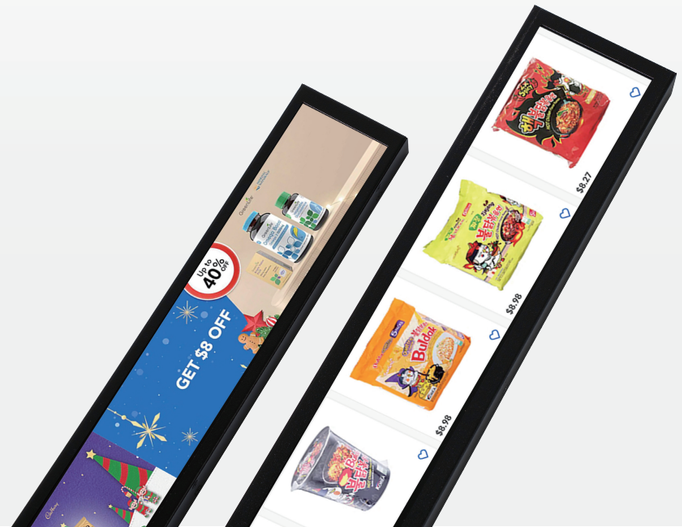
Seamlessly synchronize commercials

Smart Broadcast System

Intelligent video settings and display

Active promotion

Allows various formats and standards display



LCD LINE-UP

Legendary series

Legendary series LCD bar screens are designed for large shopping malls and high-end retail environments, standing out for their exceptional display quality and intelligent management features.

ZKL231 I 23.1" LCD



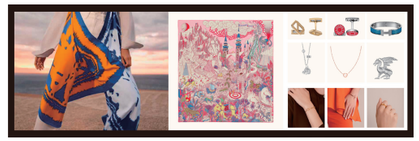
Size: 597.4*60.4*15.8mm
Screen: 585.6*48.19mm
Resolution: 1920*158
Operating temperature: 0-50°
WI-FI: Supports 2.4GHz
Video formats: AVI, WMV, MPEG, MPG, MKV, FLV, MOV, MP4, etc

ZKL350 I 35" LCD



Size: 897.2mm*72.2mm*18mm
Screen: 878.4mm*52.6mm
Resolution: 2638*158
Operate temperature: 0-50°
WI-FI: 2.4GHz
Video formats: AVI、WMV、MPEG、MPG、MKV、FLV、MOV、MP4, etc

ZKL290 I 29" LCD



Size: 722.4mm*20.4mm*23.7mm
Screen: 698.4mm*196.45mm
Resolution: 1920*540
Operate temperature: 0-50°
WI-FI: 2.4GHz
Video formats: AVI、WMV、MPEG、MPG、MKV、FLV、MOV、MP4, etc

ZKL356 I 35.6" LCD



Size: 902mm*263mm*36mm
Screen: 878mm*239mm
Resolution: 1920*540
Operate temperature: 0-50°
WI-FI: 2.4GHz
Sound support: Supported
Video formats: AVI、WMV、MPEG、MPG、MKV、FLV、MOV、MP4, etc

ZKL470 I 47″ LCD



Size: 1211.2*67.5*24.3mm
Screen: 1197.2*50.7mm
Resolution: 3840*160
Operating temperature: 0–50°
WI–FI: Supports 2.4GHz
Video formats: AVI, WMV, MPEG, MPG, MKV, FLV, MOV, MP4, etc

ZKL500 I 50.0″ LCD



Size: 1109*630.6*83.1mm
Screen: 1099*620mm
Resolution: 1920*1080
Operating temperature: 0–50°
WI–FI: Supports 2.4GHz
Video formats: AVI, WMV, MPEG, MPG, MKV, FLV, MOV, MP4, etc

ZKL550 I 55″ LCD



Size: 794*1900*45mm
Screen: 680*1209mm
Resolution: 1920*1080
Operating temperature: 0–50°
WI–FI: Supports 2.4GHz
Video formats: AVI, WMV, MPEG, MPG, MKV, FLV, MOV, MP4, etc

ZKL650 I 65″ LCD



Size: 949.5*2182.5*60mm
Screen: 680*1209mm
Resolution: 1920*1080
Operating temperature: 0–50°
WI–FI: Supports 2.4GHz
Video formats: AVI, WMV, MPEG, MPG, MKV, FLV, MOV, MP4, etc

BASE STATION

Access Point

High Scalability

Unlimited labels can be managed by single base station, along with smooth updating experience

Superior Coverage

Up to 700 m^2 indoor coverage per base station and 40 meters range in non–obstacle environment

Easy Installation

Plug and play installation, simply connect BST to Internet, auto activation to cloud, auto connect to all ESL and remote via bluetooth

Safety & Stability

A 128–bit AES (Advanced EncryptionStan–dard)
cipher ensures the system's security, safety,

Intelligent System

Designed of smooth wireless roaming, auto BST selection, load–balancing and channel hopping advanced wireless features

IoT Protocols Custom

Support various IoT protocols such as BLE, Wi–Fi etc. for various customization

